Guided Reporting Tool

Get quick, reliable access to the consumer goods data you want most!

Spring's Guided Reporting Tool (GRT) gives you complete access and better insight into your consumer goods field data. It's a flexible, easy-to-use reporting system that allows you to pull critical reports quickly and make smarter decisions about your operations.

Spring mobile apps are constantly collecting data that field reps enter on their mobile devices during store visits and deliveries. Much of this information is available right away on your HQ dashboard. GRT simply gives you deeper, more complete access to your data.

GRT lets you extract raw data with multiple filters to get exactly the information you need. This flexibility allows you to plug your data into existing macros and create visual reports beyond Spring's standard dashboard insights.

❝ GRT simply gives you deeper, more complete access to your data. ❞

Generate the data you need – in any form you need it.

With GRT, you choose how you access and configure your data. You can quickly create reports by entering specific filters, dimensions and timeframes. You also can save, copy and share these settings to use again later. All of this data exports into a single Excel file with your information organized neatly in separate tabs. You can set up regular, automatic reporting that GRT sends straight to your email or run ad hoc analyses on demand.

Because of GRT's flexible scope, you can adjust the complexity of your reports. You can pull simple log reports for data verification, run more intricate year-to-year comparisons or drill deeper to find new opportunities for generating KPI calculations. Whatever reporting method works best for your company, it's easy to set up with GRT.
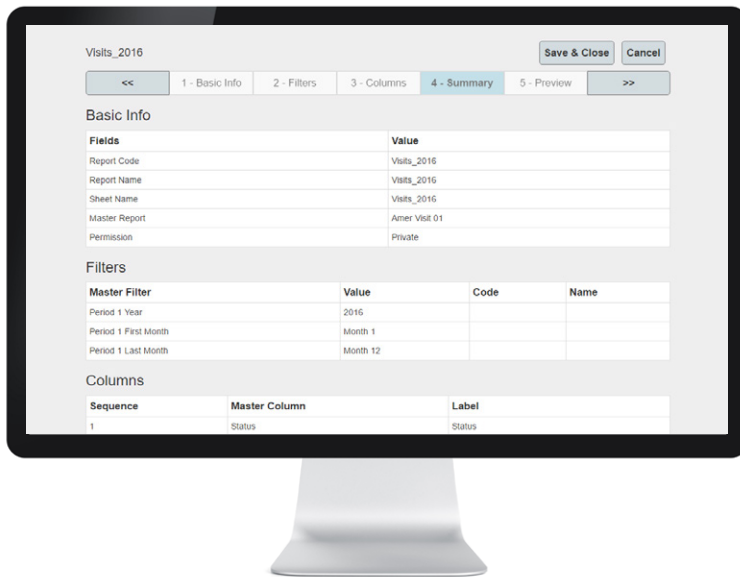
Track even your most complex KPIs with ease.

GRT allows you to integrate all of the data you collect – whether it comes from Spring mobile apps, your CRM or your ERP system. You can develop any kind of data combination you need by exporting Spring data with GRT and then integrating these reports with your additional records. Best of all, GRT guides you through each step of the exporting process.

It's never been this easy to track and monitor your consumer goods operations. You can use GRT to generate reports on sales by rep, region, store and timeframe. You can track sales by specific promotions or in-store assets (like coolers or displays). And you can quickly find out what stores are selling which products and when purchases are made.

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With GRT you can:

- Extract specific data to create customized reports

- Plug your data into existing macros and display tools

- Modify the complexity of your reports

- Identify and investigate opportunities or potential concerns

- Set up regular, automatic reporting

About Spring

Spring Mobile Solutions is a global leader in mobile applications and reporting tools for the consumer goods industry. Our solutions help CPG companies drive revenue and increase market share by transforming the way they sell, merchandize and deliver their products.